

# PORTFOLIO

Melis J. Lugo  
Barrios

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Graphic Design | 2026

# HELLO!

I'm **Melis Lugo**, a 24 year old designer based in Long Island, New York, who develops visual concepts through graphic design. I'm deeply passionate about what I create. Every design begins with intention, rooted in storytelling, emotion, and purpose. I believe strong visuals should do more than look good; they should communicate, connect, and leave a lasting impression. I approach my work with focus, creativity, and a constant drive for growth. **There are no limits to learning, only opportunities to evolve.**

## CONTACT

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 631-452-6227

 [www.mjaycreates.design](http://www.mjaycreates.design)

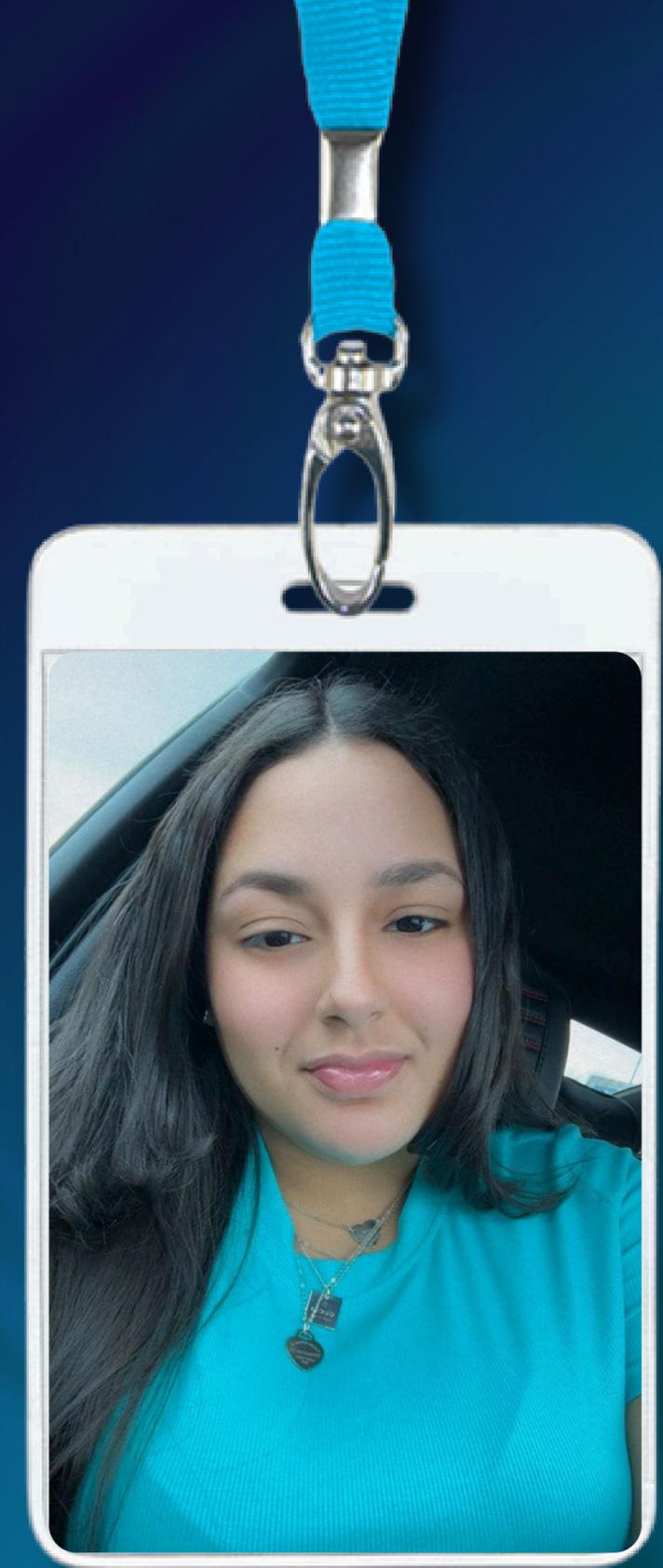
 [www.mjaycreates.shop](http://www.mjaycreates.shop)

## SOCIALS

 [mjaycreates](https://www.instagram.com/mjaycreates)

 [mjaycreates](https://www.facebook.com/mjaycreates)

 [mjaycreates](https://www.tiktok.com/mjaycreates)



# EDUCATION

**August 2020 – May 2024**

Bachelor of Arts in Visual Communications,  
Graphic Design

Farmingdale State College, New York  
Graduated with Latin Honors

**September 2016 – June 2020**

High School Diploma  
William Floyd High School, New York

# EXPERIENCE

**March 2025 – Present**

Founder & Freelance Graphic Designer  
Mjay Creates | New York

Founded and manage an independent creative design business focused on developing intentional visual concepts through graphic design. Collaborate with clients to translate ideas into meaningful, story-driven visuals while overseeing projects from concept to final execution.

# SOFTWARE SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe XD

Adobe Lightroom

Wix

ShowIt

Shopify

# DESIGN SKILLS

Logo Design

Visual Identity

Website Design

Flyer Design

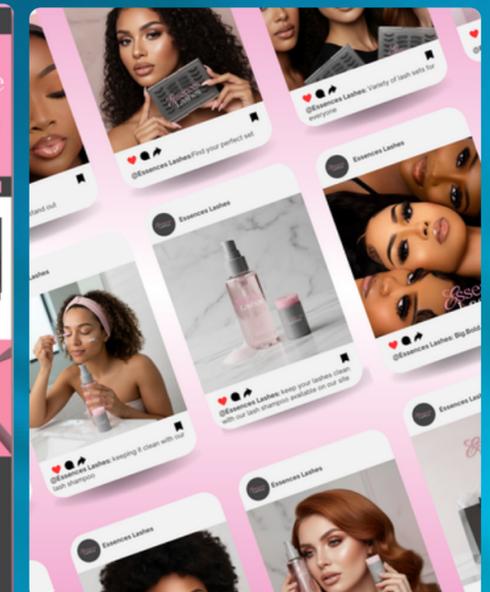
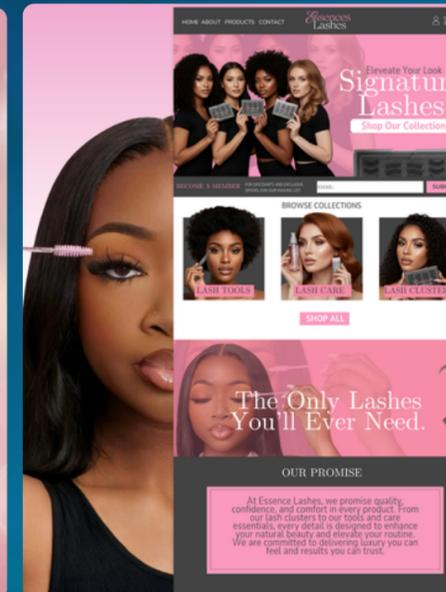
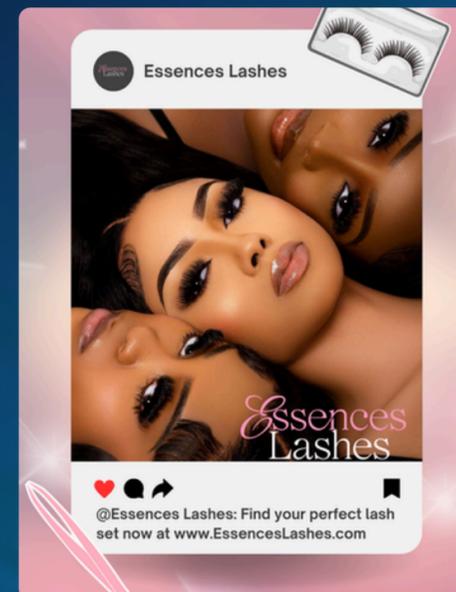
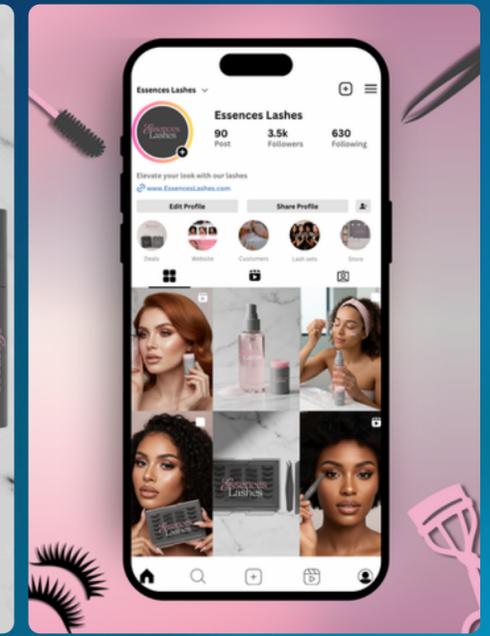
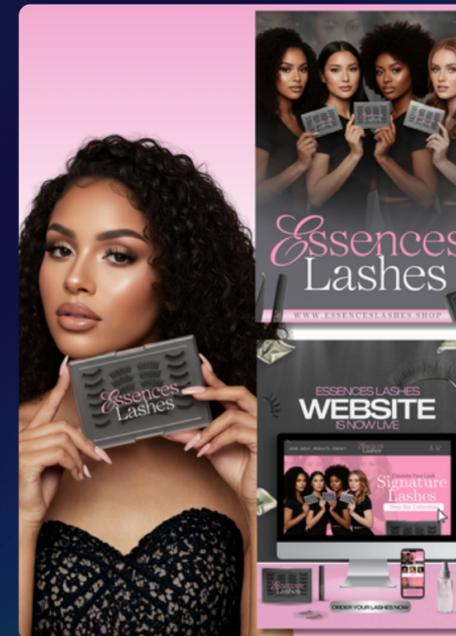
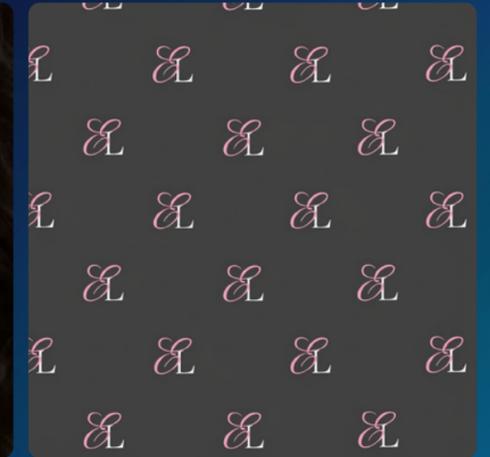


# VISUAL IDENTITY

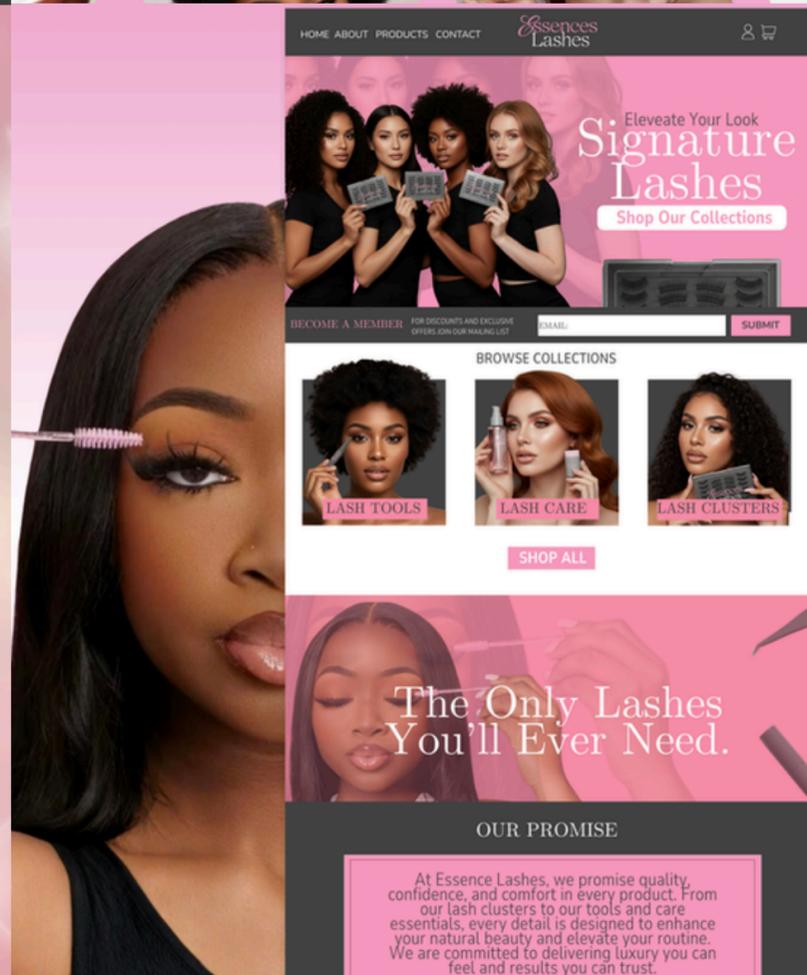
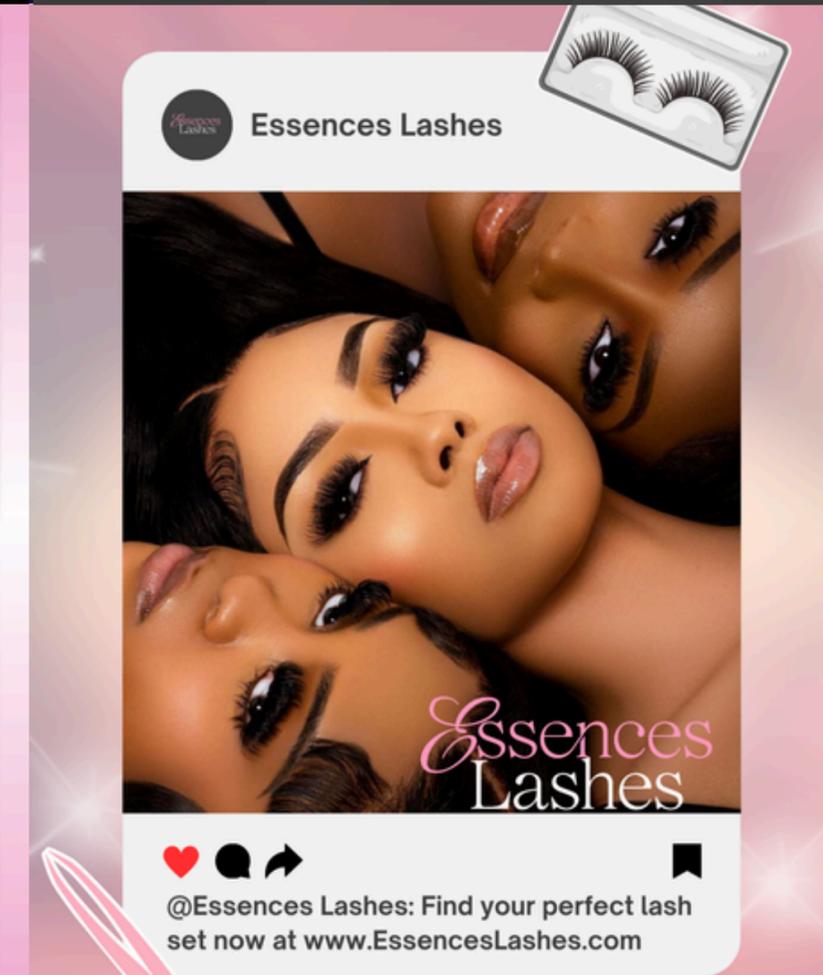
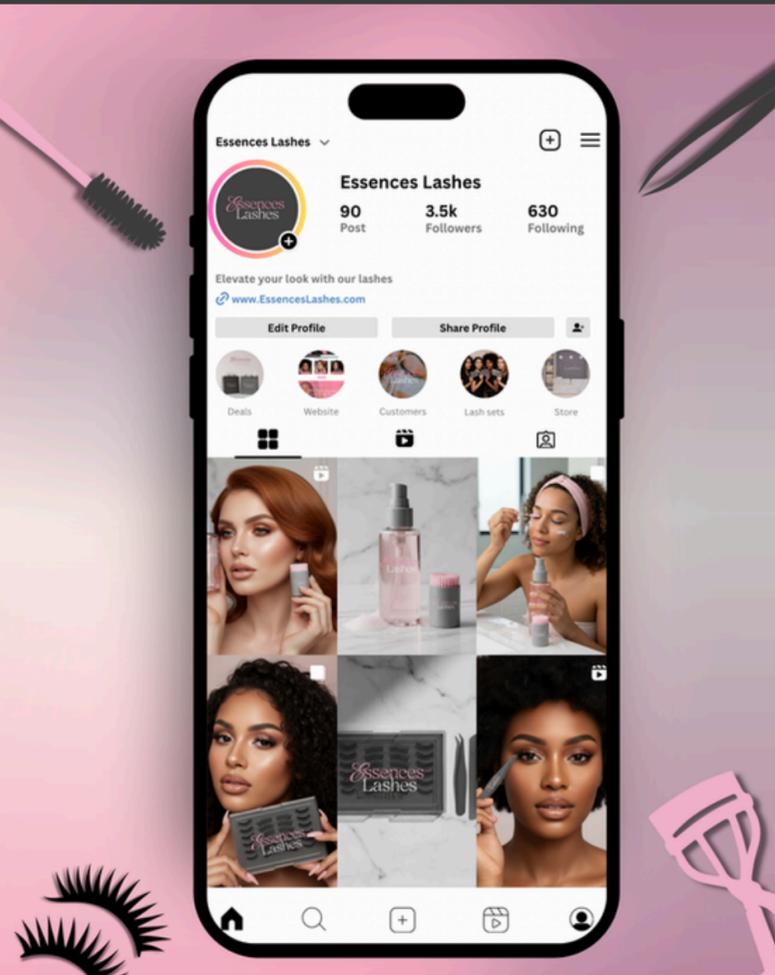
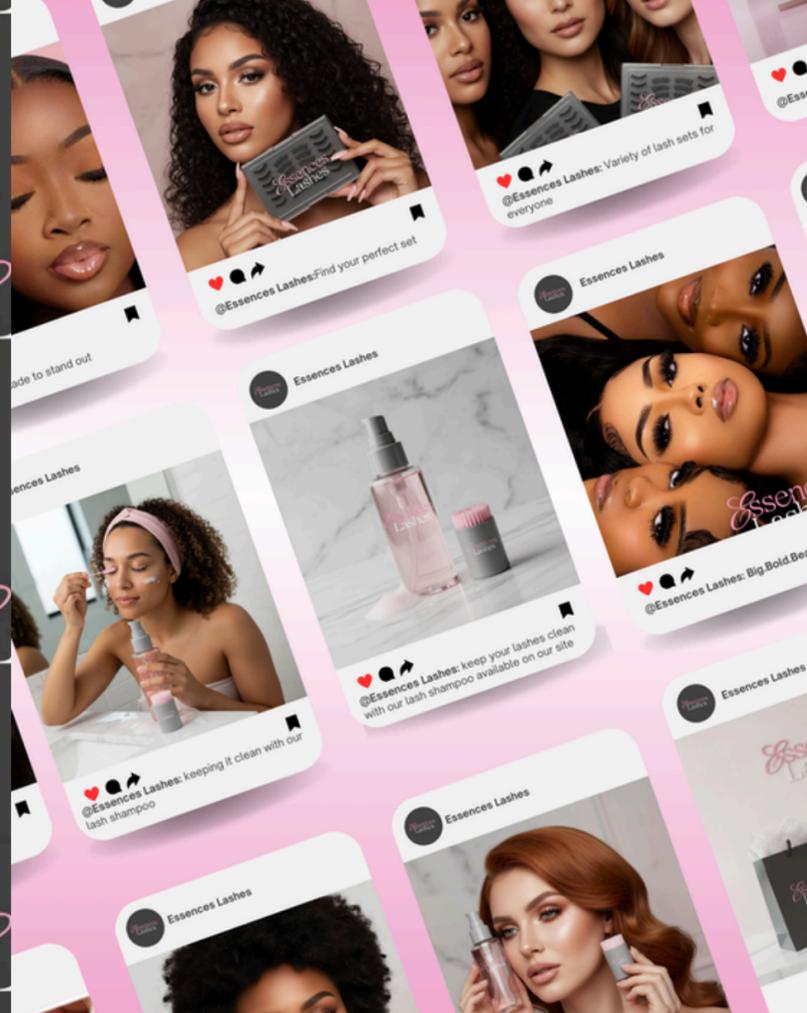
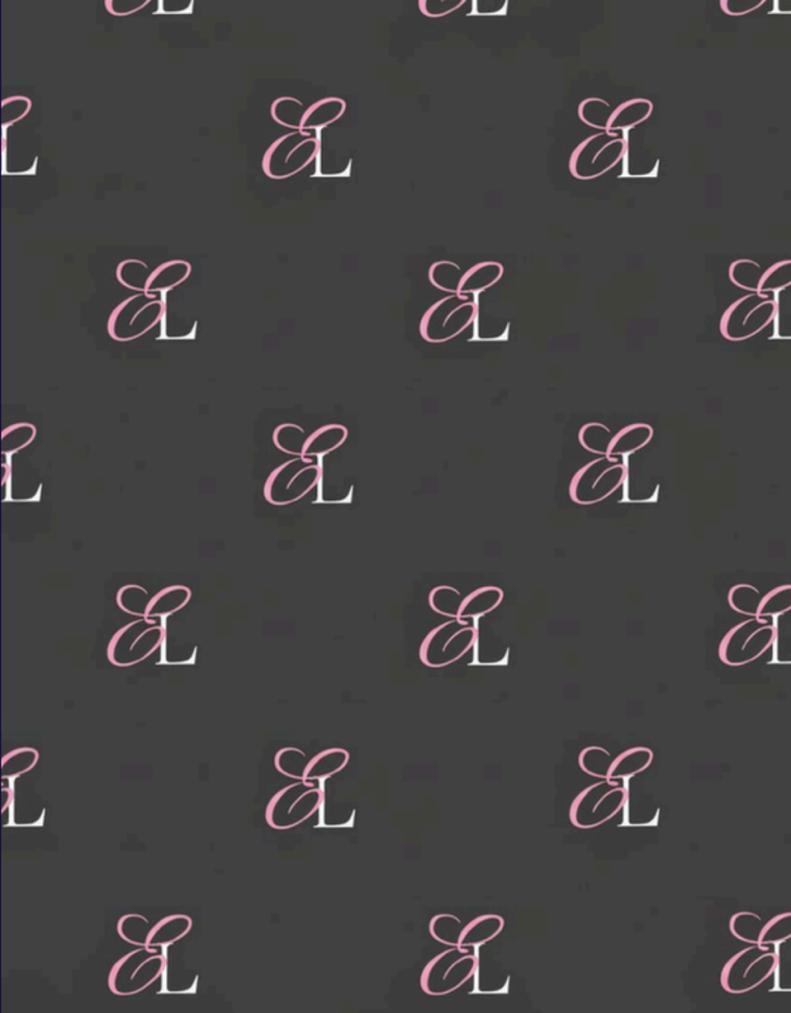
# ESSENCES LASHES

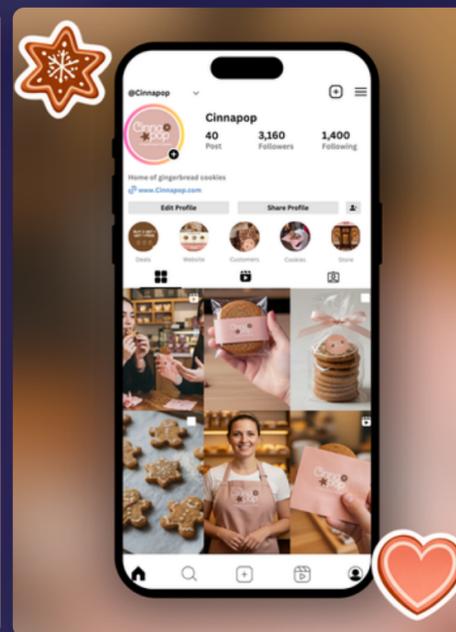
Essence Lashes needed a logo that felt feminine, modern, and luxurious. The goal was to create something elegant and polished without being overly complicated. The brand needed to reflect confidence and beauty while still feeling clean and refined.

To achieve this, I combined a flowing script element with a structured serif font to balance softness and sophistication. I chose a soft pink paired with muted gray to keep the look feminine but elevated. The final result feels simple, classy, and confidently modern.



# Essences Lashes





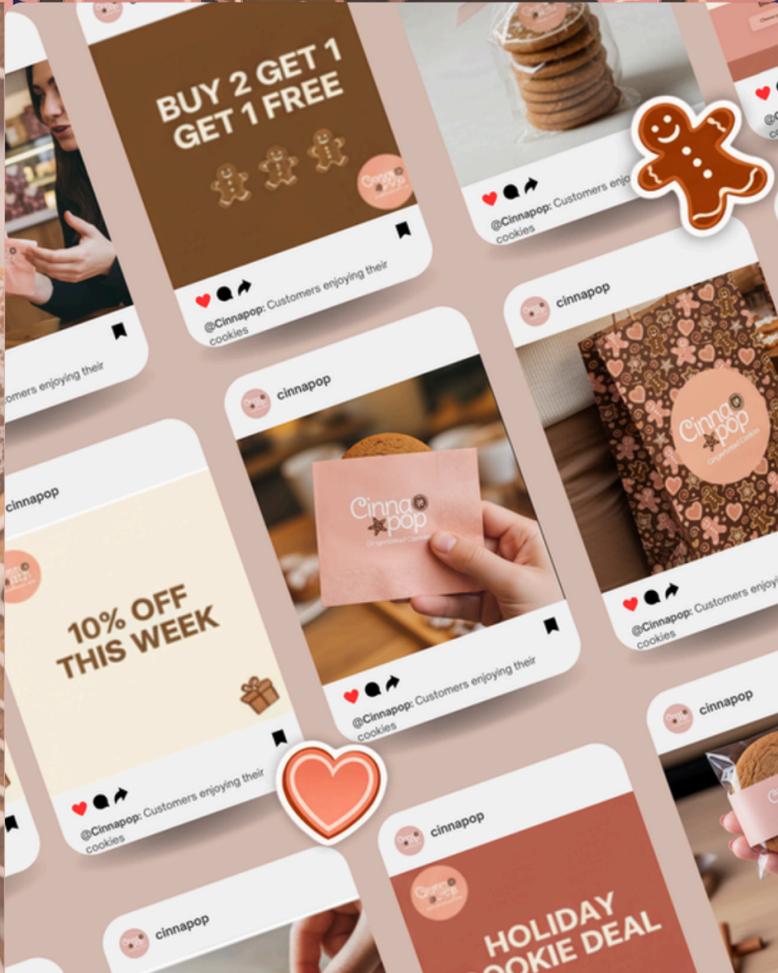
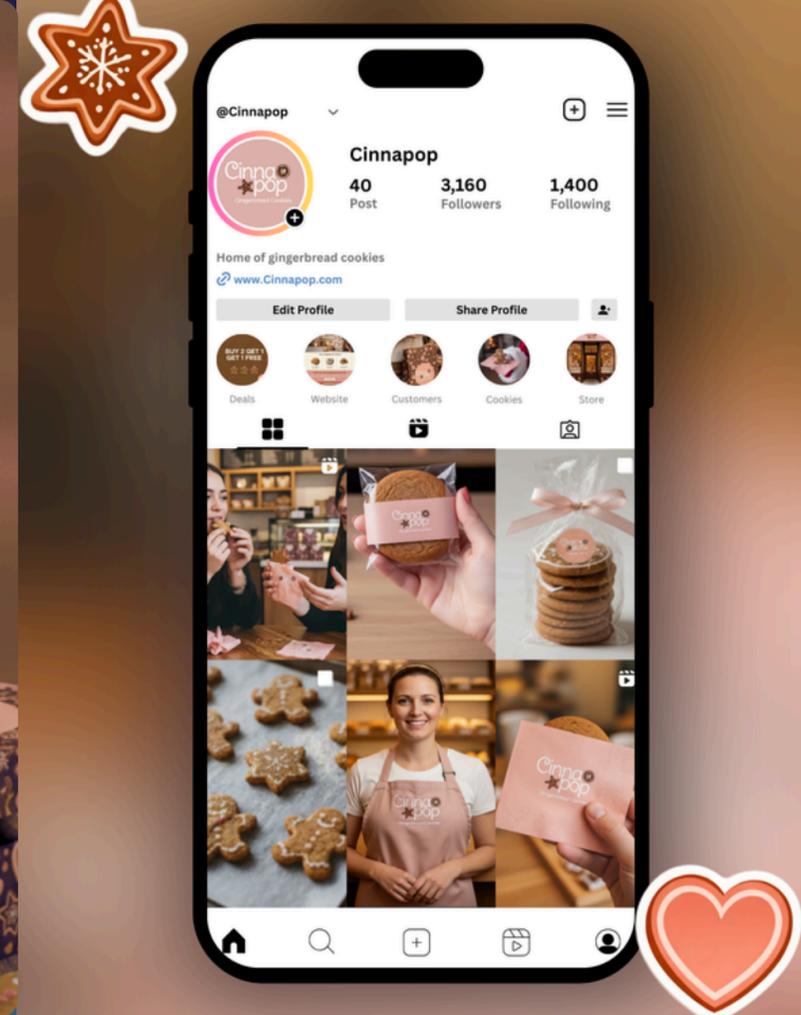
# CINNAPOP

Cinnapop needed a logo that felt festive and fun, but not overly traditional. The goal was to create a cookie brand that felt warm and joyful while still looking modern and clean. It had to capture that holiday feeling without looking outdated.

To achieve this, I designed a rounded, playful logo and added simple cookie illustrations to give it personality. I chose soft, warm colors to create a cozy vibe while keeping the overall design minimal and polished. The final result feels cheerful, inviting, and modern.

# Cinna pop

Gingerbread Cookies



# CADIEN SEWER & DRAIN

Cadien Sewer & Drain wanted something bold and eye catching, not the typical plain or overly modern plumbing logo. They were looking for a design that would stand out on trucks, uniforms, and marketing materials and immediately grab attention.

To achieve this, I created a bold, graphic style logo with strong colors, custom lettering, and illustrated pipe and water elements. The blue and yellow contrast makes it highly visible, while the dynamic typography adds energy and personality. The final result is a distinctive and memorable brand that feels strong and different from competitors.







# SERENITY SPA & MASSAGE

Serenity Spa & Massage needed a logo that felt calm, luxurious, and inviting. The goal was to create a visual identity that reflects relaxation and sophistication while maintaining a clean and modern look. The brand needed to communicate peace and professionalism without feeling overly busy or decorative.



To achieve this, I designed a refined serif wordmark paired with a delicate floral illustration to reinforce the spa's natural and tranquil atmosphere. The deep green color was chosen to represent serenity, balance, and wellness, while the soft contrast in typography keeps the design elegant and minimal. The final result is a timeless and calming identity that feels both upscale and soothing.





# SERENITY

SPA & MASSAGE



# SERENITY

SPA & MASSAGE



## SERENITY

SPA & MASSAGE

*Harmony Massage*  
Indulge in our signature Lotus Spa massage with aromatherapy oils customized for you.  
60 minutes ... \$160  
90 minutes ... \$210

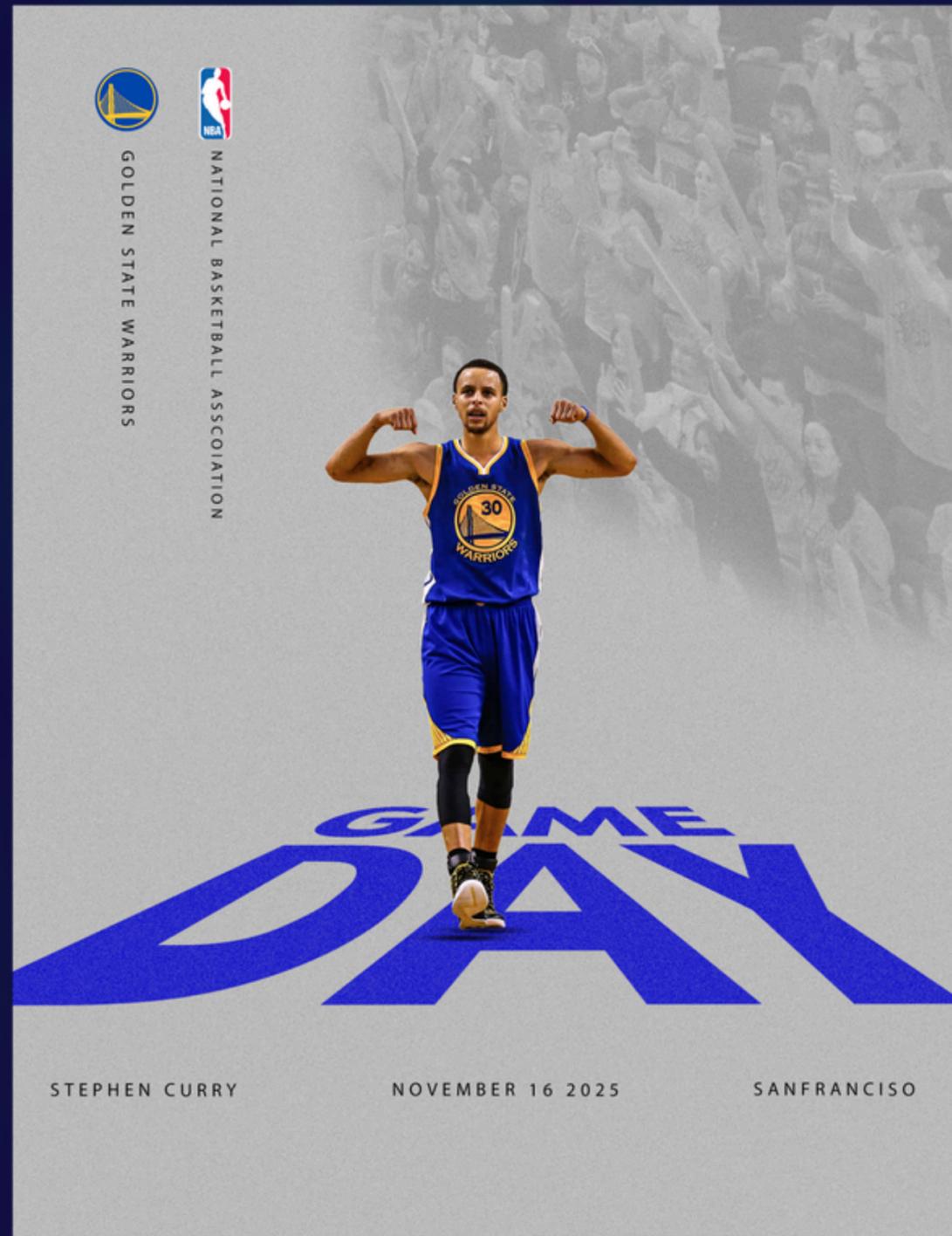
*Bath Ritual*  
Treat yourself to a serene bath experience with our luxurious options. Select from soothing baths infused with aromatic oils, mineral-rich salts, or nourishing botanicals. Relax as stress melts away, leaving you refreshed and rejuvenated.  
40 minutes ... \$180  
90 minutes ... \$220

*Foot Massage*  
Treat your feet to a pampering foot soak as well, revitalizing tired muscles and leaving you feeling refreshed and rejuvenated from head to toe.  
60 minutes ... \$160  
90 minutes ... \$210



# POSTER DESIGN

STEPH CURRY  
SPORTS POSTER

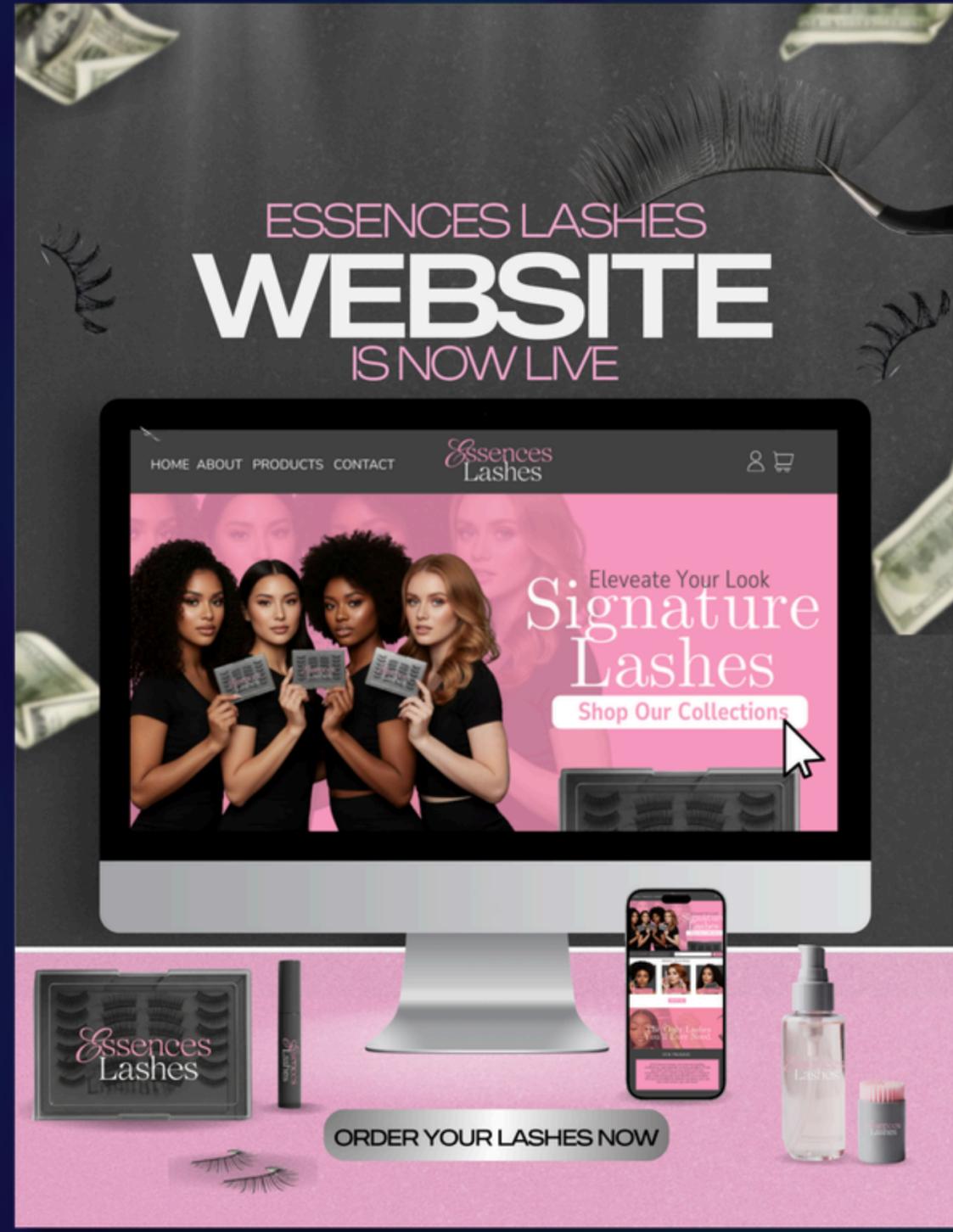


LIONEL MESSI  
SPORTS PSOTER



# FLYER DESIGN

# ESSENCES LASHES FLYER



# CROWNED EMPIRE HAIR BUNDLES FLYER



# THANK YOU

For Viewing  
My Portfolio

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Feel Free To Get In Touch!

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